

State Fair Program Advertising Form

DUE: THUR., APRIL 1, 2010

Rogers and Hammerstein's STATE FAIR will be produced by the East Grand Rapids High School Drama Department on April 29 - May 1, 2010. Advertising in the program will assist in underwriting the costs of the production. Your support is always appreciated!

THERE ARE 3 WAYS TO SUPPORT THE EFFORTS OF THE DRAMA DEPARTMENT:

PAID PROGRAM AD SPACE ideal for businesses, or a way to show support for your student or the school in a more visual way. These must be camera-ready and, if possible, provided in **digital format on disk (*.JPG, *.TIFF, *.WMF, *.PDF formats)**. Prices vary depending on ad size. See back for sample ad size layouts. Send digital files to jan@JKLGraphics.com

PERSONAL SUPPORT SENTENCES – a section of the program where comments to cast and crew members from family and friends or to each other are printed. They offer support and encouragement and are fun to read. Cost is \$5.00 per line. One line is approximately 30 characters per line, including punctuation and spaces.

BECOME A PRODUCTION UNDERWRITER: Individuals or organizations wishing to help underwrite production costs with a donation will be acknowledged in the program. Ensemble (up to \$99), Starlet (\$100-299), Diva (\$300 and above).

NAME or BUSINESS & CONTACT _____

ADDRESS _____

In case we have questions, please provide your phone and e-mail.

Home Phone: _____ Work Phone : _____

E-mail: _____

TYPE OF AD

Ad Space

FULL PAGE \$150
4½" w x 7½" h

HALF PAGE \$75
4½" w x 3⅝" h

ONE-THIRD PAGE \$50
4½" w x 2⅜" h

QUARTER PAGE \$38
2⅞" w x 3⅝" h

See back of page for sample ad layouts.
PLEASE orient your ad properly to fit these sizes.

Personal Support Sentence(s) \$5 per 30 characters.

additional support sentences may be printed on an attached page.

DONATIONS

I would like to be a Production Underwriter

Ensemble (up to \$99)

Starlet (\$100 - \$299)

Diva (\$300 and above)

DONATION AMOUNT \$ _____

TOTAL AMT ENCLOSED: \$ _____

All moneys and camera ready copy of ads are due no later than Thursday, **APRIL 1, 2010**. This is the **DAY BEFORE SPRING BREAK BEGINS**. Make your life easier and don't wait until the last minute!

Make checks payable to East Grand Rapids HS Drama. Questions call Jan Lewis at 248-0659 or e-mail at jan@JKLGraphics.com. Deliver or mail to: **Jan Lewis, 1063 San Lucia Dr. SE, East Grand Rapids, MI 49506.**

SAMPLE AD LAYOUTS/SIZES

Please make sure your ad is oriented properly to fit the space.

Camera Ready means a CLEAN, CLEAR, "ready to print" copy. PLEASE do NOT fold the paper.

If you design your ad on a computer, it would be helpful to provide a digital file on disk, or via e-mail. Acceptable formats are TIF, JPG, WMF, or PDF.

Questions? Contact
Mrs. Jan Lewis at 248-0659 or
jan@JKLGraphics.com

QUARTER PAGE

2 1/8" wide x 3 5/8" high

\$38

FULL PAGE

4 1/2" wide x 7.5" high

\$150

All moneys and camera ready copy of ads are due no later than **APRIL 1, 2010**. **This is the DAY BEFORE Spring Break begins.** Make your life easier....Don't wait until the last minute!!

HALF PAGE

4 1/2" wide x 3 5/8" high

\$75

ONE-THIRD PAGE

4 1/2" wide x 2 3/8" high

\$50